

# Paul Nozicka

## Web Technology Strategist

<b>OBJECTIVE</b>	To obtain a position as a university's webmaster, manager of web services or similar position in higher education or related industry.	
<b>EXPERIENCE</b>	11/2007 – 08/2008	California Chamber of Commerce Sacramento, CA
	<b>Information Architect</b>	
	As part of the web team, primarily responsible for defining site structure, navigation schema, content hierarchy, metadata schemas, and layout of user-interface for CalBizCentral.com and HRCalifornia.com (new sites to be launched on-or-about July 4, 2008); involved in the migration from MSCMS (Microsoft CMS) to MOSS 2007 (Microsoft Office SharePoint Server 2007). As part of the marketing group responsible for research and recommendation for digital edition of future CalBizCentral magazine (first issue scheduled for August 2008); project lead for the development of the future CalBizCentral portal which will merge the existing CalBizCentral.com and HRCalifornia.com sites and expand content offerings to include business law; the portal will be further developed along the lines of a knowledge management system and utilize semantical data to define hierarchical relationships.	
	07/2007 – 05/2008	CA Assisted Living Sacramento, CA
	<b>Independent Consultant</b>	
	Responsible for the day-to-day maintenance of the caassistedliving.org website. Standardized template, CSS and file naming convention and directory structure. Implemented Google Analytics to analyze user traffic in preparation of future redesign.	
	12/2002 – 03/2006	San José State University San José, CA
	<b>University Webmaster</b>	
	Managed the top-level SJSU site, servers and top-level domain; responsible for the project management of sjsu.edu redesign and rebuild; coordinate roll-out of all new site functions; maintain and extended site graphical and publishing standards; served on various university-level committees and hiring panels; reviewed and recommended university policy; defined and established web services unit; hired and managed unit staff; functioned as work lead for web site technical team; one-on-one faculty consulting; developed and facilitated faculty training workshops; familiarity with user-segmentation, web metrics, web analytics; technical project manager for web-based services such as web-based surveys, web content management system with web-based WYSIWYG editor, online databases for faculty publications and SJSU experts; explored integration of WebCT, distributed databases and systems, e-Portfolios and other web-based technologies to enhance pedagogy; established a web services and technical infrastructure roadmap that ultimately results in an enterprise-wide portal solution with single-signon and data aggregation via XML/RSS feeds.	
	02/2005 – 04/2005	Nuance Communications Menlo Park, CA
	<b>Independent Consultant</b>	
	Recoded and updated UI of existing intranet template so that it was web standard compliant and easily managed from a central location without using a dynamic content management system; redeveloped information architecture; development documentation; held knowledge transfer workshop.	
	6/1999 – 11/2002	California State University, Sacramento Sacramento, CA
	<b>University Webmaster</b>	
	Responsible for coordinating with University Media Services on the design of the main university web site; designed department intranet; solely responsible for the design, graphics and hierarchy of numerous department web sites; instructed various faculty and staff workshops on web development and graphic software packages; utilized WebCT for online course development; part of the interview panel for IT professionals; developed the University's Web Style Guide; member of the University's Web Committee; acted as IT consultant for the campus population; managed student assistants.	
	9/2000 – 11/2002	CSUS College of Continuing Education Sacramento, CA
	<b>Instructor</b>	
	Instructed Information Architecture and Internet Infrastructure courses for the Web Applications Developer Professional Certification Program; developed curriculum for Information Architecture and Internet Infrastructure courses; assisted in the development of an internship program for Program students; acted as Project Manager and liaison for program projects.	
	5/2002 – 11/2002	CA Dept. of Water Resources Sacramento, CA
	<b>Consultant</b>	
	Hired through Venturi Partners as a web consultant. Performed usability and accessibility assessment of existing sites; ensured departmental web guidelines were met; performed site redesign; provided routine web site maintenance.	
	5/1998 - 5/1999	KSSU 1580 AM • The APEX Sacramento, CA
	<b>Director of Marketing</b>	

